From: 38(1)(b) scotent.co.uk>
Sent: 19 June 2020 11:52
To: 38(1)(b) @scottishfuturestrust.org.uk>
38(1)(b) @scotent.co.uk>
Subject: Data Centre Collateral

Hi 38(1)(b)

I can confirm that SDI will fund up to a maximum of £10,000 towards the cost of the data assembly and subsequent collateral which will be an authoritative source of potential sites listing all their key attributes and the wider macroeconomic context to inform investor decision making.

38(1)(b) is keen to stay involved in the procurement and evolution of this exercise and will keep me posted.

I'm keen to ensure consistency of messaging across our portfolio (capital investment and green investment) wrapped in Scotland is now branding- it may be best to utilise SDI production channels to achieve this consistency of approach.

We are also currently refreshing our existing general messaging to ensure we are conveying key benefits to the capital investor (beyond the property investor) whilst I'm sure there will be specific data centre messaging we can hopefully recycle some of this to ensure consistency.

Regards,

38(1)(b)